



Emerging Aspects of Redefining Tourism & Hospitality

Volume 5

Issue 2

July-December 2021

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EARTH

An academic journal devoted in research and study
of Hospitality & Tourism Management.

Emerging Aspects of Redefining Tourism & Hospitality

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eMail: chiefeditor@nithm.ac.in, website : www.nithm.ac.in

Aims & scope

EARTH: Emerging Aspects of Redefining Tourism & Hospitality is a pre reviewed journal from the National Institute of Tourism and Hospitality management, Hyderabad (<https://nithm.ac.in/>). Published twice a year EARTH can be elaborated as Emerging Aspects of Redefining Tourism & Hospitality.

The journal welcomes original papers from both academicians and practitioners dealing with functional areas of tourism and hospitality management like current issues, evolving trends and technology, new aspects, management and behavioral tourism and hospitality, includes Sustainable development goals.

EARTH features the following: **Researchers** – Academic research carried out by the student scholars, industry experts. **Case management** – Through analyzing current issues providing various alternatives for the Issues. **Viewpoint** – Latest developments and recommendation that can be adopted by the tourism & hospitality sectors' staff as well as policy makers. **Colloquium** – Inclusion papers submitted, discussed and argued in academic conference and seminar. **Destination Review** - can help the destination managers and policy makers to understand merits and demerits and implement the better services in the destinations and book review. This mix method can help student, professionals and policy makers.

Editor-in-chief's Note



Emerging Aspects of Redefining Tourism & Hospitality 'EARTH' is an academic bi-annual journal aimed to promote researchers in tourism, hospitality and allied subject areas as well as to communicate novel ideologies to researchers, educators, scholars and hospitality & tourism professionals. This journal is first of its kind to be supported by renowned Institute (NITHM) for tourism and hospitality education in India. In this issue authors from various universities have contributed their knowledge in the form of articles ranging from culinary to tourism and management. This edition consists of trending topics of tourism & hospitality management.

The First paper is about Traditional Foods – A value addition at Tourism destinations by Amalan E, and Dr. G. Anitha. In this article the authors try to merge Traditional Tamil Nadu food practices in combination with geography and environment of the place. This article helps in nature of “Tourist” and their way of exploring the destination and hunt for traditional authentic food locations started gaining momentum in recent past. The model is to suggest a way to promote unique traditional foods that are lesser known at select tourism destinations of Tamil Nadu.

The next article is about Tourism Education and Global Concerns: The Perception of Tourism Academicians and Industry Professionals by Rajinder Kumar, Dr. Sonia Khan, and Dr. Potukuchi Thryambakam. The article is mentioning about national and international agencies promote tourism education as a critical tool to achieve sustainable development, environmental conservation, economic development, national image building, and international peace. The tourism education curriculum, promoting inter-sartorial networking, and bridging the gap between tourism academicians and industry professionals can address the practical challenges of the above-said issues.

The Third article is about Achieving Employee Sustainability through Engagement, Involvement and Empowerment – A case study by Mrs. Michelle J. Francis & Dr. D. Maheswara Reddy. In This paper the researcher has examine how employee engagement, involvement and empowerment can have achieved employee sustainability.

In the Fourth article one can find Wanderlust Women: Understanding the solo Indian women traveller by Ms. Leena George. This paper is mainly focussed on the Solo Women Travellers literature review, research findings on solo women travel. This article can be helpful for scholars and future research fellows.

The final article 'Tourists perception about Homestay Tourism in Sikkim' by Dr. S kumaran, Dr. R. Kannan & Mr. Manjeet Singh is focusing on the Homestay business in Sikkim region of India. In the report authors focussed on various aspects ranging from tourist inflow, willingness of tourist to stay in Homestay, various places of interest, cost effective accommodation and traditional hospitality of the local communities has been explained. This journal presents the best research papers on trendy subjects with a hope for better tomorrow.

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Telecom Nagar, Gachibowli, Hyderabad - 500 032, India

+91 040-23000472 / 473, +91 040-23000471

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Dear Sir/ Madam

We are pleased to inform you that we have come out with first issue of our Emerging Aspects Redefining Tourism & Hospitality “EARTH”.

EARTH is a half yearly referred journal with ISSN number. It provides latest thinking and research articles in various domains of tourism and hospitality management. It also includes case study, analysis and features i.e. Brain storm, projections, book reviews and bibliography. All these are going to be regular features which can be of benefit to Tourism & Hospitality Management faculty, students, scholars and practitioners.

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Ramappa Temple (Kakatiya Rudreshwara)

Telangana Rudreshwara, popularly referred to as Ramappa Temple, is found within the village of Palampet just about 200km from Hyderabad, within the State of Telangana.

It's the foremost important Shiva temple built during Kakatiyan designed between 1123–1323 CE by using sandstone. On 25 July 2021, the temple was inscribed as a UNESCO World Heritage Site

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